

ONE Pulse ODC — MEDIA FAQ

What is ONE Pulse ODC?

ONE Pulse ODC is a global live format in which a prominent personality returns each week to the place of their cultural roots—accompanied by music, real encounters, an AI host named *Radius*, and a structured seven-day journey.

Who is behind the format?

The concept and original idea were developed by German creator **Rio Martin**. The format was created in Münster, Germany. Production and scaling are designed to take place primarily in the U.S. market.

What happens during the seven days?

Each day follows a thematic focus—such as family, history, music, spirituality, craftsmanship, or physical activity.

Encounters, rituals, and local experiences are not scripted. They are observed and documented.

The week follows a clear structure, but remains open to interpretation by the personality.

What is the Lux Value?

The **Lux Value** is a visualized measure of emotional resonance.

It is derived from aggregated public audience signals—such as engagement patterns, reactions, sentiment, and contextual interaction across platforms.

The Lux Value does not judge or rank.

It documents emotional depth over time.

What is Radius?

Radius is an animated AI figure in a retro-inspired visual style who appears on screen and acts as the host of the format.

Radius speaks with the personality, provides cultural context, and accompanies the week. He also moderates the nightly reflection window (typically 9 p.m.–midnight), offering recaps, background insights, and responding to community questions.

Radius is calm, empathetic, and narrative-driven—not a tech assistant.

What is the role of the community?

The community can engage with the format beyond the episodes through interactive platforms and live formats.

Viewers can ask questions, receive contextual information, and participate in discussions. ONE Pulse ODC does not separate show and audience—it creates connection.

How is the music created?

Each week results in one **Song of the Week**, composed by a musician from the respective region.

Artists are selected through local competitions, festivals, and curated discovery formats. There are no global templates—everything remains local.

What is the goal of the format?

To create an emotional world archive consisting of **300 episodes, 300 songs, and 300 cultural weeks**.

The goal is a **global archive**—a living, audio-visual record of cultural identity in sound, image, language, and emotion.

How political is the format?

Not at all.

ONE Pulse ODC is observational, not interpretive. It focuses on origin, family, music, memory, and lived experience.

There is no geopolitics, no messaging, and no agenda.

Where will the format air?

Conversations with agencies, streaming platforms, and production partners are ongoing. The pilot phase is coordinated through the U.S. market.

How many episodes are planned?

- **6 seasons × 50 weeks = 300 episodes**
 - Each week focuses on one country or region
 - Each episode includes:
 - one song
 - one Lux Value
 - one AI-hosted dialogue
 - one seven-day journey
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How large is the team?

A global network of creatives, technicians, composers, producers, AI developers, and regional partners.

Local film teams operate on each episode.

What is the current status?

Development is complete.

The technical foundation is in place.

The format architecture is ready for series production.

Partnership discussions with platforms, agencies, and distribution partners are ongoing.

What does the name ONE Pulse ODC stand for?

ONE Pulse ODC is the name of the format.

- **ONE** refers to one personality, one place, one week
- **Pulse** reflects the emotional rhythm of each week
- **ODC** functions as the format's unique identifier and global brand