

Business & Strategy

Title:

An international format with German origins and U.S. scaling

Subheading:

ONE Pulse ODC combines a clear IP structure, a global production model, and an AI host connecting all episodes.

Text:

ONE Pulse ODC was developed in Germany and is produced in the United States, where streaming platforms, agencies, and entertainment partners enable the weekly 50-episode rhythm per season. In total, the format consists of six seasons with 50 weeks each, covering 300 cultural regions and producing 300 original compositions through local competitions and festivals.

A key factor of stability is **Radius**, the animated AI host who connects every episode and ensures narrative continuity. He accompanies each personality through the seven-day journey, moderates the nightly reflections, interprets the progression of the week, and provides cultural context. This function creates recognizability, technical clarity, and a strong, format-defining identity.

ONE Pulse ODC remains deliberately apolitical, focusing on people, their origins, and their personal journeys—supported by technology, global scalability, and a clearly structured production architecture.