

# WORLD

- People
- Regions
- Borders
- Continents

# RADIUS

- AI
- Context
- Guidance
- Companion

# ENTERTAINMENT

- Personalities
- Performance
- Music
- Narrative

# ROOTIES

- Belonging
- Community
- Participation
- Contribution

# INTEGRITY

- Live
- Authenticity
- Transparency
- Trust

# ROOTS & RHYTHM

- Origin
- Culture
- Music
- Pulse